

VivoCity (怡丰城) Fact Sheet

Site Area:	905,600 sq ft
Gross Floor Area (GFA):	1.5 million sq ft
Net Lettable Area (NLA):	1.04 million sq ft
No. of Floors:	3 storeys and 2 basements (with a 7-storey carpark)
No. of carpark spaces:	2,179
Construction	
Commencement Date:	January 2004
Business	
Commencement Date:	7 October 2006
Developer:	Mapletree Investments Pte Ltd 丰树产业私人有限公司
Main Contractor:	Penta-Ocean Construction Co. Ltd.
Size:	Singapore's largest retail & lifestyle destination

Positioning:

VivoCity is positioned as a first of its kind one-stop retail, entertainment & lifestyle destination. Mapletree's vision is to create an iconic destination that will constantly surprise and stimulate visitors with its vibrant mix of unique, ever-evolving, refreshing new-to-market retail and entertainment brands and concepts. It features wide open spaces for waterfront relaxation and entertainment, and an ever-changing year-round calendar of festivals and events that will draw repeat visitations from both local residents and foreign visitors.

The name, "VivoCity" captures Mapletree's vision for the development. Derived from the word, "vivacity", it evokes a lifestyle experience that is modern, stimulating and accessible to everyone, a place bubbling with energy and flowing with vitality.

Architect:

Internationally-acclaimed Japanese architect - Toyo Ito. Mr Ito was behind the renowned Sendai Mediatheque in Japan, and is widely acclaimed for his signature-style, which focuses on the utilisation of nature, climate and open spaces. VivoCity is his first major project in Asia, outside of Japan.

Iconic Design:

Just as the name is a departure from the normal naming convention, so too is the architectural design. VivoCity's iconic architecture sets it apart from the traditional box format of many existing (and upcoming) retail developments in the region.

Mr Ito based his design for VivoCity on the "Surfing" theme. It was inspired by the harbour front location of the development, which evokes images of waves in the sea. "I wanted to create a fluid shopping enjoyment where one space leads intuitively into another," explained Mr Ito. "This structure does not

separate the space by floor, but is connected as one continuous experience.”

Event Spaces:

Level 1

The Plaza - Open-air plaza

The Promenade - A 300-metre promenade along the harbourfront

Central Courts & North Court

Level 2

Play Court - Open-air courtyard featuring engaging and interactive water features

Level 3

Sky Park - Showcases an outdoor amphitheatre and play pools, the size of four Olympic-sized swimming pools